



# New Customer Application

# Wholesale Agreement (1/6)

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## Instructions

### Step One

To obtain Wholesale Pricing or establish a new purchase account please complete all areas of the application must be completed for processing.

### Step Two

Submit the Wholesale Application with a copy of your Resale Certificate to Red Rock Raw, for approval. Once the application is approved you will be notified and an information package will be sent. The information package will include the following:

1. Letter of approval
2. Wholesale Price Sheet
3. Product List
4. Order Forms

### Step Three

Review Product Information, complete Order Form, and place order. Orders may be placed by fax, or by email:

(p) 949.215.1111

(p) 949.632.1396

(f) 949.713.9205

(w) [www.RedRockRaw.com](http://www.RedRockRaw.com)

(e) [info@redrockraw.com](mailto:info@redrockraw.com)

(m) 30052 Aventura Suite A

Rancho Santa Margarita, CA 92688

### Step Four

Order Confirmation. Standard Orders will be shipped within 10 business days. When order is submitted by Tuesday the product will be ready to ship or pickup no later than the following Friday.

*Thank you for your interest and business!!!*

RED ROCK RAW

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Additional Wholesale Application Forms can be downloaded at: [www.redrockraw.com](http://www.redrockraw.com)

Additional Order Forms can be downloaded at: [www.redrockraw.com](http://www.redrockraw.com)

# Wholesale Agreement (1/2)

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## Terms & Conditions

### Terms

All invoices must be paid in U.S. Funds payable to Red Rock Raw. RRR accepts cash, checks, Visa and MasterCard, **direct deposits, cashier's checks, or wire transfers**. Shipping C.O.D. is not available at this time. There is a \$35 NSF fee for returned checks. Red Rock Raw has a ONE Pallet minimum order which is approximately 66 cases and 2000 lbs. /order.

The Red Rock Raw Product is designed for kennels, co-ops, rescues, breeders, home delivery services or anyone looking for a superior product with simple packaging for a discounted price. Because of the significant discount all product must be paid for in full before the product ships.

### Kennels/Non-Profit

If you are a kennel/non-profit end user please fill out the Wholesale & Dealer Application prior to placing an order. Change in account ownership requires a new Pricing & Wholesale Application to be completed and approved prior to purchases. Please include a copy of your 501(c)3.

### Pricing

Red Rock Raw wholesale price list will be given upon approval and sent with order forms, a letter of approval, and a Dealer Certificate. Red Rock Raw reserves the right to make price changes at any time without notice.

### Orders

All orders must be made via email or fax on our rRr Purchase Order Form. Once the order is submitted and approved we will send an invoice with the shipping charges (if they apply) and estimated delivery date. All payment must be made prior to the product being shipped.

### Minimum Orders

Red Rock Raw maintains a strict 66 case per pallet order. This insures a maximum value for the cost of the freezer freight. The pallet can be mixed in protein and mixed with different packaging types like patties, meaty rox or rolls but cases cannot be split or mixed. If an order is less than 66 cases a request must be made by submitting a PO for approval.

### Shipping

Orders are available for a scheduled pick up at our location. All shipments are F.O.B. Santa Margarita, CA, USA. Orders are shipped using a Freezer Freight Service Providers unless otherwise specified. All shipping quotes are estimated and are subject to change with current shipping rates. Products that Red Rock Raw determines to be seconds must be picked up in person due to liability concerns.

### Refused Shipments

Please notify us immediately if you find it necessary to refuse a shipment. Refused and returned shipments will be subject to a restocking fee, plus any original shipping charges.

### Shipment Discrepancies

If you find discrepancies in any shipment, please notify Red Rock Raw immediately. All visible damage and case count discrepancies must be noted on the bill of lading prior to receiving product from the freight carrier in order to receive a credit.

### Packaging & Formulation

Please Note: Prices, products, colors, and consistency are subject to change. RRR does not guarantee color or consistency. There are variable changes with each production load.

### Amendments

Any additions, modifications, or changes to the content and application of this agreement will be made in writing and will be subject to approval by both parties.

Failure to comply with the above terms can result in loss of account pricing status or loss of ability to purchase with Red Rock Raw by signing the application you agree to comply with these terms. Other rules and terms may apply.

\_\_\_\_\_  
Initial here

# Wholesale Application (2/2)

This application must be signed, and the individual or personnel signing this form MUST have the proper authority to represent the person or business entering into this Wholesale Agreement. We do not sell or release customer information.

Company Name \_\_\_\_\_ Website \_\_\_\_\_

Years in Business \_\_\_\_\_ Federal ID # \_\_\_\_\_ State Tax Exempt # (Please include copy of certificate) \_\_\_\_\_

Bill to Address \_\_\_\_\_

City \_\_\_\_\_ State / Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Cell Number \_\_\_\_\_ Email \_\_\_\_\_

Ship to Address \_\_\_\_\_ Delivery Schedule \_\_\_\_\_

City / State / Zip \_\_\_\_\_ Phone Number \_\_\_\_\_

Principal Owner \_\_\_\_\_ Social Security Number \_\_\_\_\_ Drivers License / State \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State / Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_ Cell Number \_\_\_\_\_ Email \_\_\_\_\_

CIRCLE ONE:    Corporation    Partnership    Proprietorship    Limited Liability Corp.    Sole Proprietor    DBA    Other  
 CIRCLE ONE:    Retailer    Groomer    Breeder    Kennel / Rescue    Trainer    Other

1. Are your purchases intended for end use? \_\_\_\_\_ yes/no
2. Do you intend on re-selling Red Rock Raw? \_\_\_\_\_ yes/no
3. Will you be selling Red Rock Raw online? \_\_\_\_\_ yes/no
4. Do you have a retail store front or a location where you will be selling Red Rock Raw? \_\_\_\_\_ yes/no  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_
5. If answered no to each please provide a description of your intent with Red Rock Raw. \_\_\_\_\_  
 \_\_\_\_\_
6. Please list several product lines you are currently using or selling: \_\_\_\_\_  
 \_\_\_\_\_
7. Are you currently selling frozen food? \_\_\_\_\_ yes/no    Please provide names of Brands: \_\_\_\_\_
8. Are you currently accepting frozen freight deliveries? \_\_\_\_\_ yes/no    Please provide courier name: \_\_\_\_\_
9. What is your freezer capacity? \_\_\_\_\_
10. How many pallets do you sell in one month? \_\_\_\_\_
11. How long have you been feeding raw? \_\_\_\_\_

Purchase Orders are required when ordering. You may fax PO to 949.713.9205 or email to [info@redrockraw.com](mailto:info@redrockraw.com)

By signing and submitting this application to Red Rock Raw the above-named company and on behalf of its officers, shareholders, employees, agents, affiliates, successors and assigns agrees to the following: (1) that the person signing this Application is authorized to execute this Application on behalf of the company and bind the above-referenced individuals and entities to the terms and conditions of this Application including the terms and conditions of this paragraph; (2) that in consideration of being accepted as a dealer or wholesale buyer of Red Rock Raw products and being allowed to purchase products from Red Rock Raw at a discount each of the above-named individuals and entities agrees to release Red Rock Raw its officers, shareholders, employees, agents, affiliates, successors and assigns from any and all liability for injuries or damages that may result from use of said products; and (3) that in consideration of being accepted as a dealer or wholesale buyer of Red Rock Raw, products and being allowed to purchase products from Red Rock Raw, at a discount each of the above-named individuals and entities agrees to indemnify and hold Red Rock Raw and its officers, shareholders, employees, agents, affiliates, successors and assigns harmless from any and all **claims, losses, liability and damages (including attorneys' fees and costs) that they may suffer as a result of claims arising out of the improper use or misuse of Red Rock Raw products.** If Red Rock Raw products are intended for resale, you agree to abide by all industry standards related to and use of Red Rock Raw products.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Resale Certificate

### I HEREBY CERTIFY:

1. I hold valid seller's permit number: \_\_\_\_\_

2. I am engaged in the business of selling the following type of tangible personal property:

\_\_\_\_\_

3. This certificate is for the purchase from \_\_\_\_\_ of the item(s) I have listed in paragraph 5 below.

[Vendor's name]

4. I will resell the item(s) listed in paragraph 5, which I am purchasing under this resale certificate in the form of tangible personal property in the regular course of my business operations, and I will do so prior to making any use of the item(s) other than demonstration and display while holding the item(s) for sale in the regular course of my business. I understand that if I use the item(s) purchased under this certificate in any manner other than as just described, I will owe use tax based on each item's purchase price or as otherwise provided by law.

5. Description of property to be purchased for resale:

6. I have read and understand the following:

**For Your Information:** A person may be guilty of a misdemeanor under Revenue and Taxation Code section 6094.5 if the purchaser knows at the time of purchase that he or she will not resell the purchased item prior to any use (other than retention, demonstration, or display while holding it for resale) and he or she furnishes a resale certificate to avoid payment to the seller of an amount as tax. Additionally, a person misusing a resale certificate for personal gain or to evade the payment of tax is liable, for each purchase, for the tax that would have been due, plus a penalty of 10 percent of the tax or \$500, whichever is more.

\_\_\_\_\_  
NAME OF PURCHASER

\_\_\_\_\_  
SIGNATURE OF PURCHASER, PURCHASER'S EMPLOYEE OR AUTHORIZED REPRESENTATIVE

X

\_\_\_\_\_  
PRINTED NAME OF PERSON SIGNING

\_\_\_\_\_  
TITLE

\_\_\_\_\_  
ADDRESS OF PURCHASER

\_\_\_\_\_  
TELEPHONE NUMBER

\_\_\_\_\_  
DATE

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